

EEA Public Safety Working Group Chair Update

10 October 2023



Purpose.

The purpose of the Public Safety Working Grouping (PSWG) will provide collaboration and sharing of knowledge across the industry organisation members with a focus to improve public safety around electricity infrastructure assets.

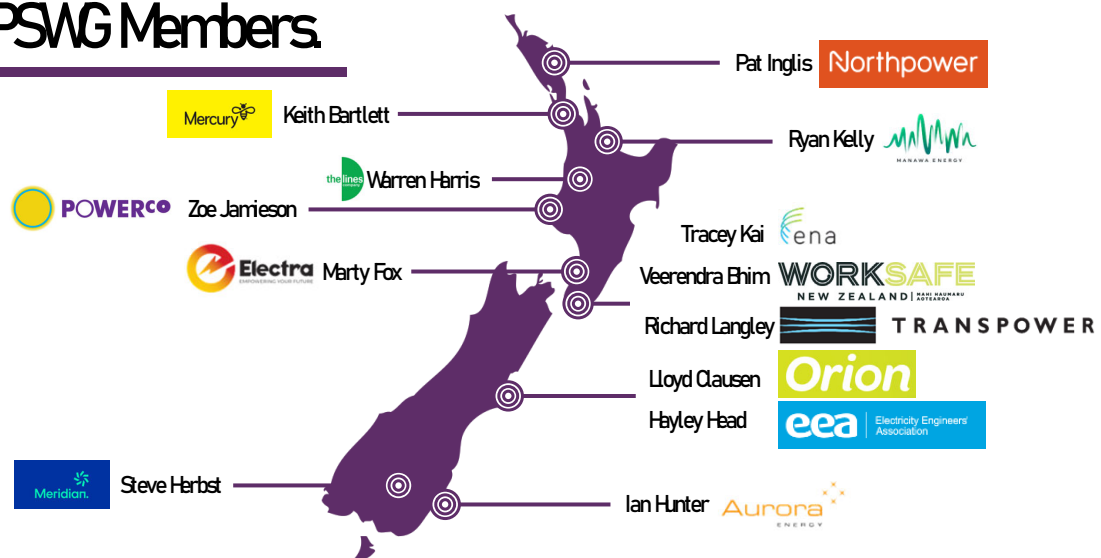


What we are About.

- Set an annual business plan covering the goals, objectives and actions for the year.
- Focus areas to improve public safety.
- Enable industry consistent approach to public safety.
- Actively monitor and gather information on public safety issues and gain insights.
- Act as a co-ordination hub on public safety issues for industry learnings.



EEA PSWG Members.



What's Going Well.

- Great Team!
- Maturing discussions
- Clearer direction
- Clear workstreams
- Understanding Industry Public Safety Risk
- Understanding Stakeholders
- Starting to see workstream traction

The Challenges.

- We're volunteers!
- Diversity ... Industry
- Stakeholders
- Thought
- Profile, Presence & Relevance
- Conversion

Our Work Streams

- 45001 Vs 7901**
- Aligned Public Safety Data and Collection**
- Consistent Industry Collateral**
- ECP 34 - Review and Operation**
- Increasing Engagement with PSWG and Knowledge Network**

Consistent Industry Collateral.

OPPORTUNITY

Develop a shared platform for EDBs to centralise Health & Safety communication assets to streamline shared messaging.

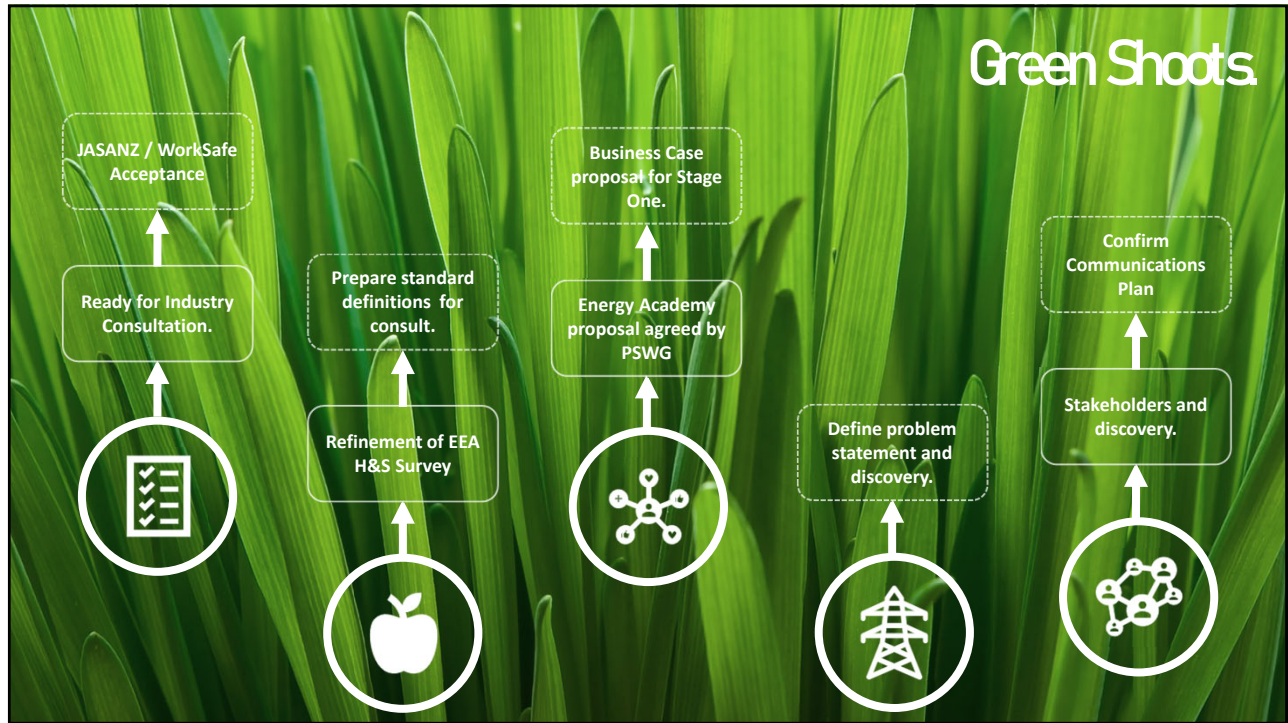
The Problem

In New Zealand, Electricity Distribution Businesses (EDBs) carry significant Health & Safety responsibilities, including keeping their communities informed in an emergency.

Benefits of a Shared H&S Communications Platform

- Costs:** Minimise current spend on content creation and strategy.
- Smarter:** Allow more time for employees to focus on reach rather than production.
- Execution:** Streamline processes for quicker decision-making and action.
- Comprehension:** Consistent, unified messaging leads to better public compliance and outcomes.
- Stable Growth:** Leaner operations lead to more sustainable growth.
- Learning:** Learn and adapt together by implementing proven solutions and strategies.
- Trust:** Collaboration and consistency creates trust and confidence for both the industry and stakeholders.

eea | Electricity Engineers' Association



Industry Engagement - Forum

Public Safety

Group

Member

Public · Active 2 weeks ago

This group is lead by the EEA's Public Safety Working Group and is a space for discussing all things to do... [View more](#)

Organizers:

Members 31

Feed Photos Albums Documents Discussions

eea Electricity Engineers' Association

Fin

- **Thank you!**
- **Any questions, discussion?**

