

EXTRACTING VALUE FROM CONFLICTING OPINIONS

Rob Hockey

Andrew Berry

How to exploit the Leyland effect

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Why is this man so infamous?

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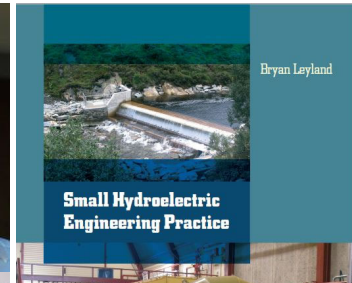
My First Response



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Who Is Bryan Leyland?

- Very experienced engineer
- Fellow of 3 engineering societies
- Won numerous awards
- Hydropower expert – listed in top 60 worldwide



Other:

- IPENZ Board Member 2009 - 13
- Director – Vector Limited (New Zealand's largest Electricity Distribution Company) 2002-2005
- Corporate Governance Course, University of Otago, 2004



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Key Question:

- Bryan is clearly smart, so why would he deny man made climate change?



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Energy Poverty In NZ

- Spending more than 10% of income on energy
- In 2006 Ministry for Social Development estimated approx. 400,000 people lived in energy poverty in NZ
- Thought to contribute to 1600 unnecessary deaths in NZ winters

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Energy poverty is a reality for at least a fifth of New Zealanders

Eleanor Wenman · 20:17, Dec 16 2017

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EMERY AND EDDIE FIVE YEARS AGO

Energy poverty is real in New Zealand. I've been there.

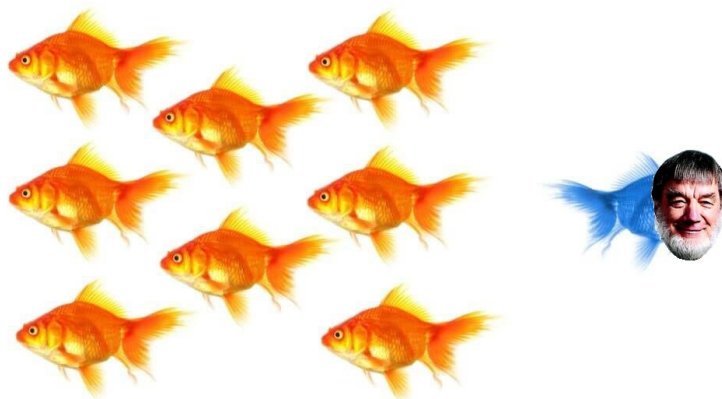
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Extracting Value From Bryan



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Why Should We Be Like Bryan?



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Why/When Not To Be Like Bryan



11

Why Aren't We More Like Bryan?

- We think we don't have enough to contribute



Other:

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Why Aren't We More Like Bryan?

- We're worried about upsetting people



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Why Aren't We More Like Bryan?

- We don't want to get in trouble with superiors



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Be Like Bryan (In Moderation)

