

# Getting the Right Information Using Humans

Ben Snalam

Decision  
Making  
with  
Systems.

Opportunities  
to work better  
with our team  
mates.

Communication.

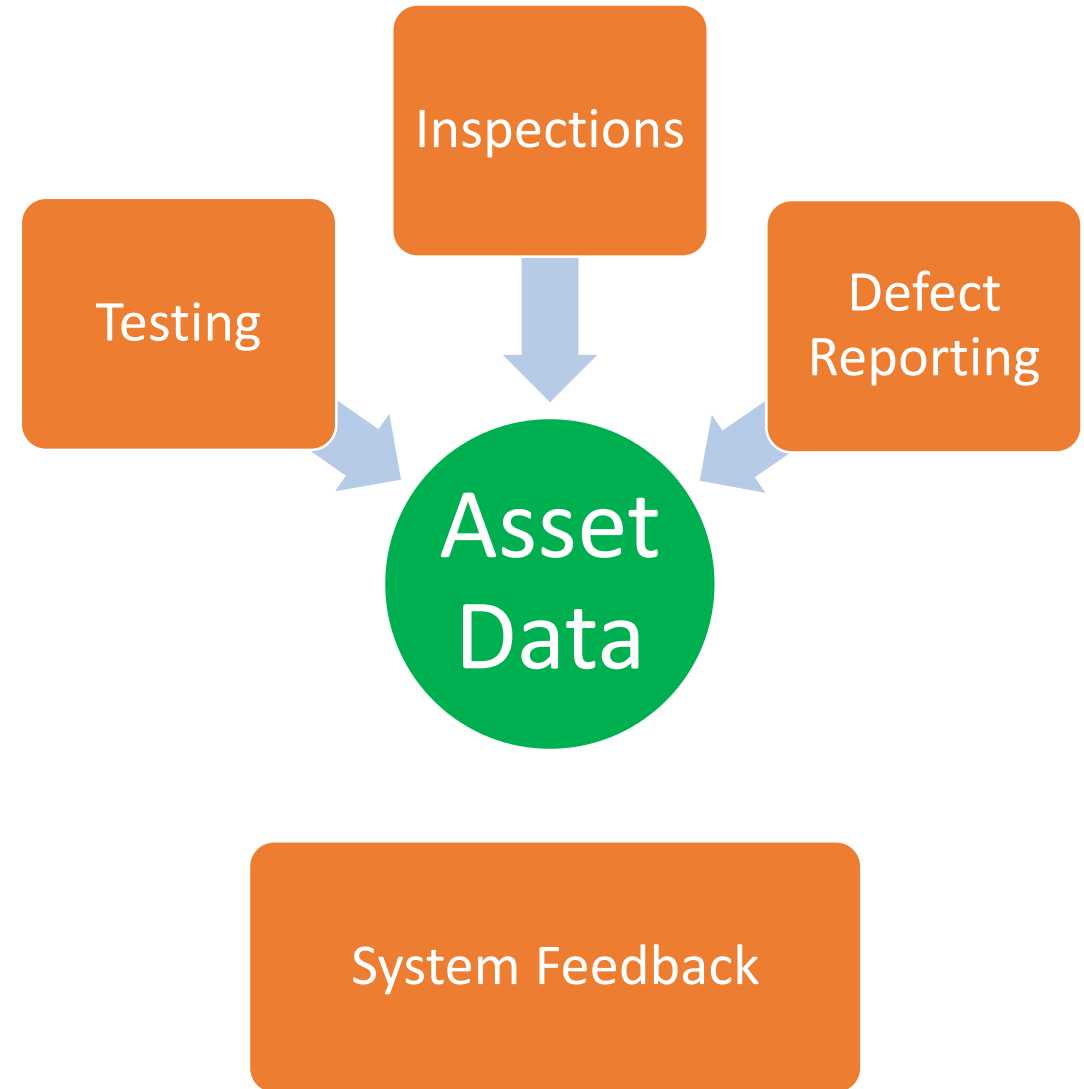
Staff Engagement.

# Decision Making



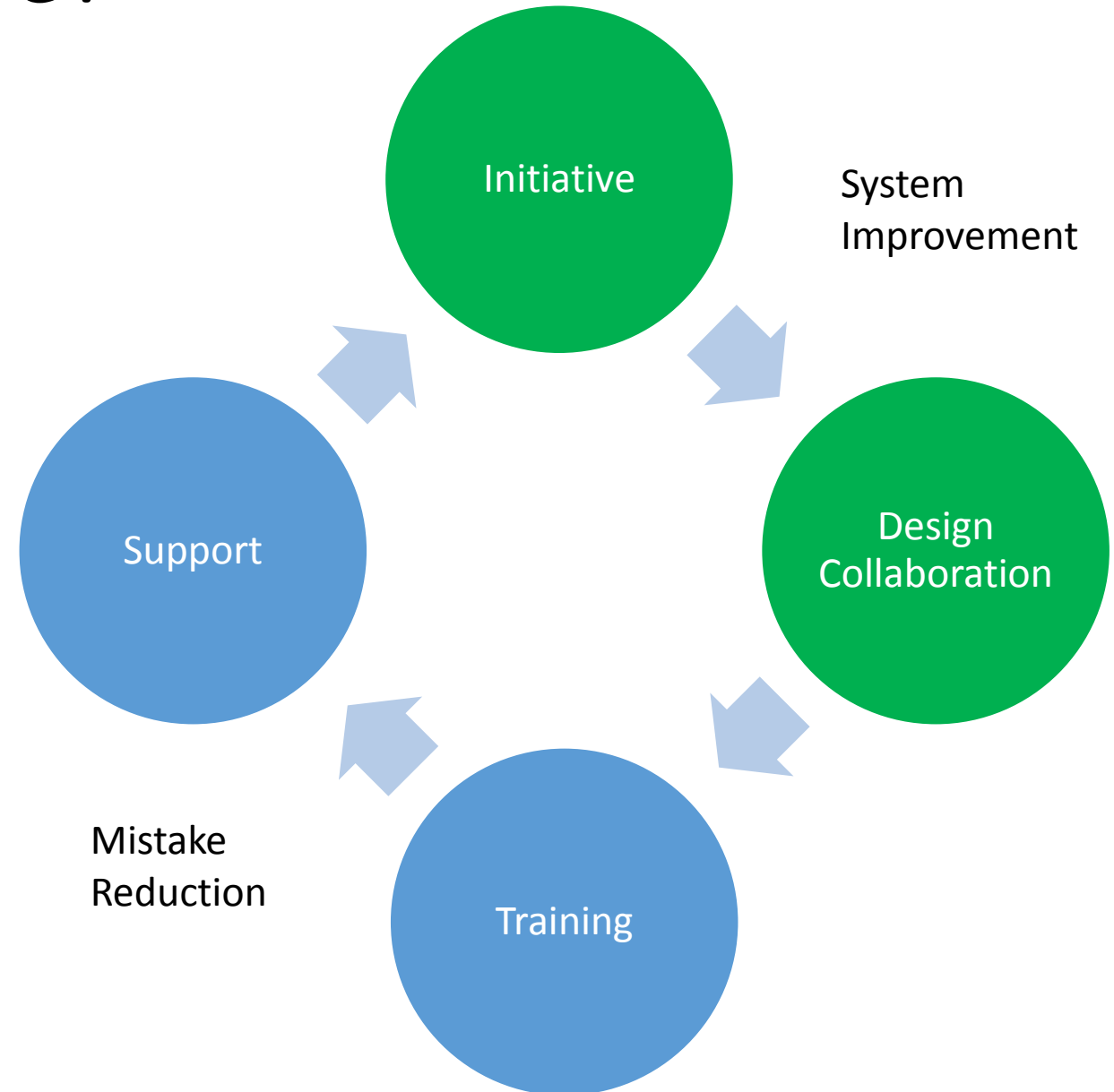
- The more, good quality data you have, the better the decision is.
- Bad data in, Bad data out
- You don't know what you don't know

This is Dave

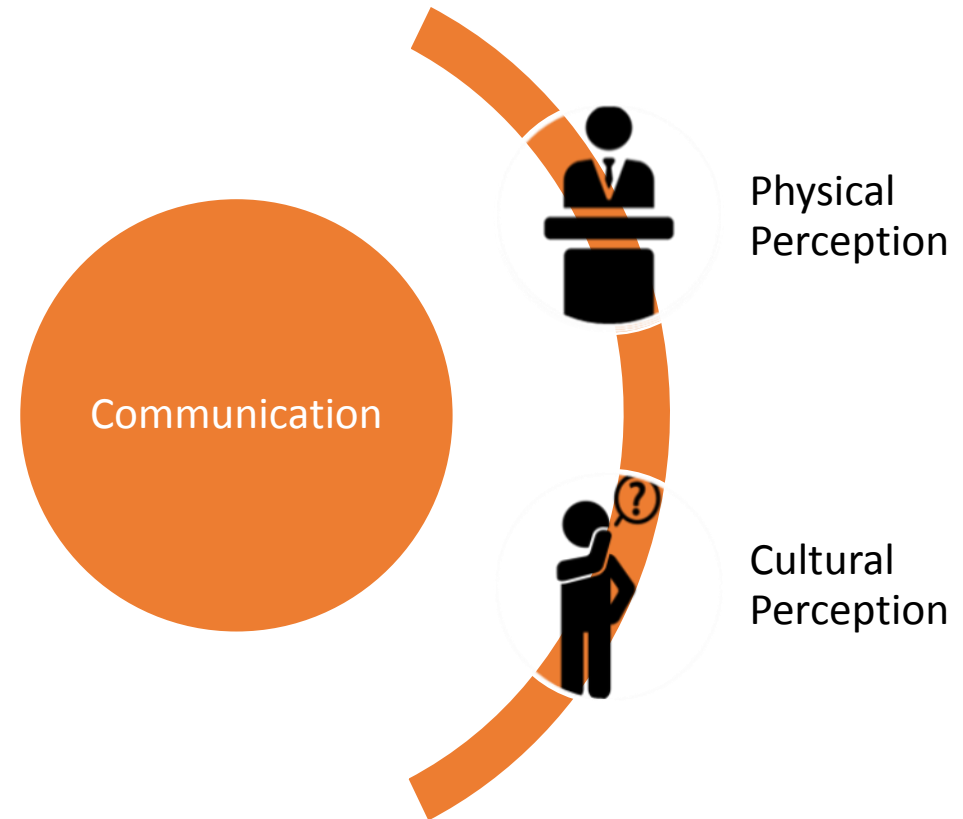


# How can we help Dave?

Talk with him!

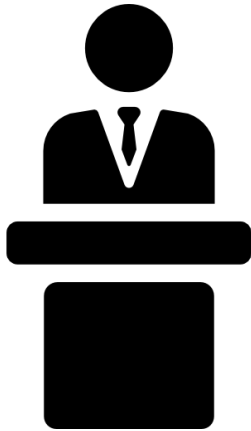


# Communication – all about perception



# Physical perceptions – *Work from an equal, open position*

## Use of furniture

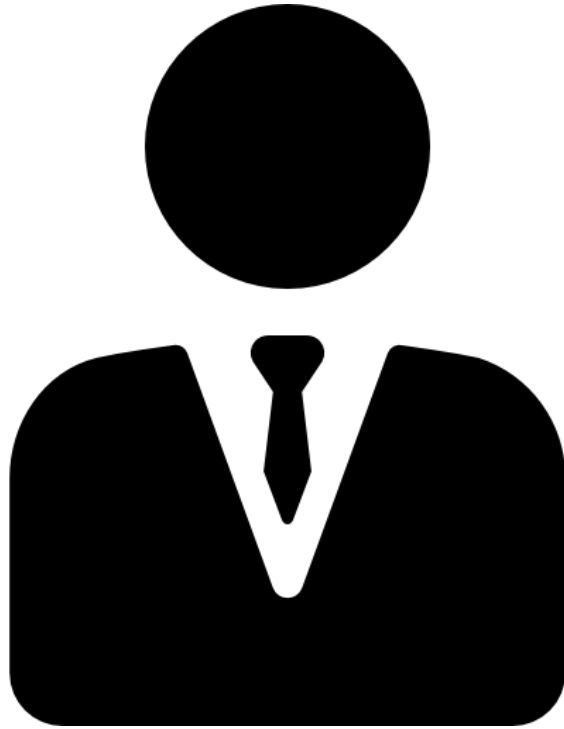


## Use of height



Cultural perceptions –

*Breaking the “Us and Them” stereotypes.*

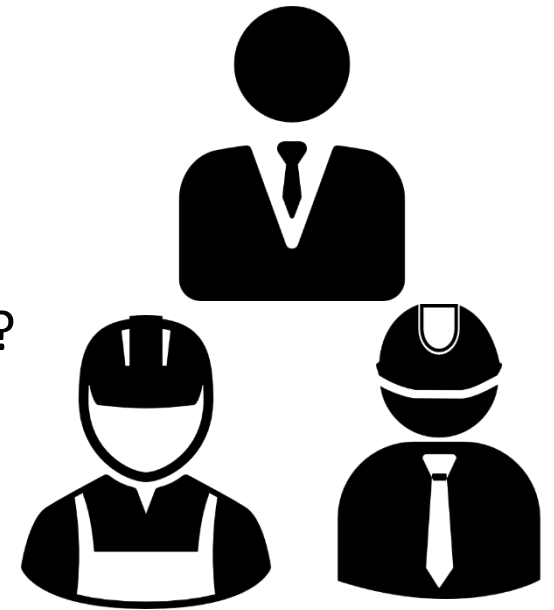




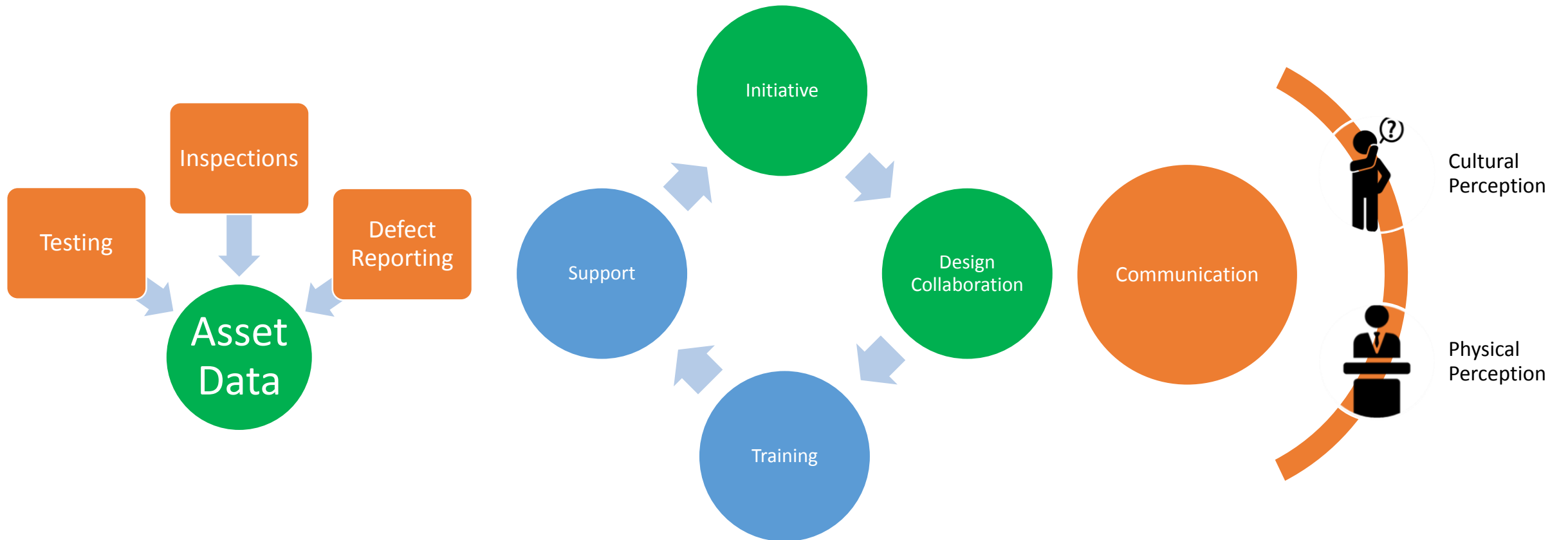
# Goal: "ONE OF US"



- What we wear?
- How we speak?
- How often we speak?
- Common ground?
- Being Human



- *Previous experiences.*



Questions?



# Read This:

- Thinking, Fast and Slow  
Daniel Kahneman

